



MESSAGE BY
Y.A.B. TAN SRI DATO' HAJI
MUHAMMAD BIN HAJI
MUHAMMAD TAIB
THE HONOURABLE
CHIEF MINISTER OF
SELANGOR DARUL EHSAN

I wish to congratulate Nippon Pigment (M) Sdn Bhd on the official opening of its plant on 21st January 1992. It is yet another sign, that our Government's efforts in promoting foreign investments have been successful. This is most heartening.

Nippon Pigment (M) Sdn Bhd can be assured of the fullest cooperation and support from both the Government of Malaysia and the state of Selangor Darul Ehsan. We welcome their decision to invest in this plant for it represents another step forward for Malaysia in her quest to become an industrialised nation.

Nippon Pigment (M) Sdn Bhd is a subsidiary of Nippon Pigment Co Ltd Japan, one of the world's leading manufacturers of plastic colour compounds and masterbatch for a wide range of industrial applications, with factories in USA, Singapore, Korea and Malaysia.

With the establishment of this new factory in Shah Alam, combined with the output of its sister factories in Singapore and Penang, Nippon Pigment Co. Ltd Japan will be the largest manufacturer of plastic colour compound in South East Asia.

Undoubtedly, this plant will provide many Malaysians with employment opportunities. More importantly, I hope we will make the most of the technology transfer.

Lastly, I would like to wish Nippon Pigment (M) Sdn Bhd the greatest success in the future.



MESSAGE BY MR. SHOICHI
MIWA THE PRESIDENT OF
NIPPON PIGMENT CO LTD
JAPAN

I would like to express my appreciation to all of you for being present today on the official opening of Nippon Pigment (M) Sdn Bhd, Shah Alam plant.

As a result of observing the positive worldwide development of plastic compounds, we have now constructed our fifth overseas factory and is in the midst of constructing the sixth factory in Indiana, USA. 70 years have lapsed since Nippon Pigment was established and during the period our main emphasis was on colouring. Within these 30 years particularly, our main focus was on plastic compounding and with the full cooperation from our employees we have been able to progress admirably to this very day.

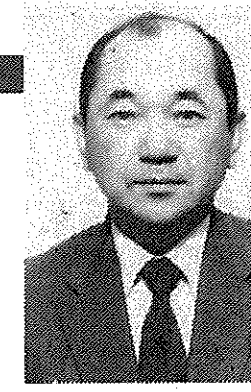
I always believe that people are the building blocks of the company. Every effort has to be made to find and nurture capable people, and with this consciously in our minds, we have to date been able to train a large pool of capable and professional staff.

For instance, we have continued to send our Malaysian staff to receive training in our factories in Japan. With the technical know-how and expertise acquired during their training in Japan, they can then contribute towards the development and progress of the factories in Malaysia.

I believe that the very fact of associating together as fellow human beings across borders, overcoming the barriers of race and culture, a company can progress and prosper. It is attributed to this that we can see and enjoy the success of today.

This factory shall observe localisation in every sense and with the unfailing support from all of you, it is our sincere hope that we can contribute towards the development of this region and make our presence felt in a more significant manner.

In ending, I would like to say thank you once again.



MESSAGE BY
MR. TAKAYUKI INOUE, THE
PRESIDENT OF NIPPON
PIGMENT (M) SDN. BHD.

First of all, I would like to express my heartfelt thanks and appreciation to all of you for sharing with us your precious time to attend the official opening of Nippon Pigment (Malaysia) Sdn Bhd, Shah Alam plant.

Our company was established four years ago, in February 1988. The first factory was set up in Penang and its operation started in October of that year. Following that, we had the official opening on 19th September 1989. On that first opening ceremony, we announced the construction of the second factory in Shah Alam. Today, four years later in your kind presence, we are happy to celebrate the official opening of this Shah Alam plant. This is largely attributed to the generous support from all of you present here and from all other parties concerned. Thank you all.

This Shah Alam plant is the fifth overseas factory of the parent company Nippon Pigment Co Ltd Japan. Fourteen years have passed since the opening of the first overseas factory in Jurong, Singapore in 1978, and during these years many factories have been constructed not only in Malaysia, but also both in USA and Korea. In July this year, the sixth overseas factory will be opened in Indiana State in USA in addition to our first factory in Houston.

I believe that Nippon Pigment Co Ltd Japan can maintain its good reputation assisted and accepted by those countries only when our motto of "Localization and Dedication" is fulfilled through our sister factories abroad, like Shah Alam plant.

It is still less than a year from the completion of this Shah Alam plant, and there still remain many difficulties. However, our management and excellent staff will surely conquer these difficulties and contribute positively to the country.

In closing, once again I would like to express my gratitude and sincere appreciation to all of you and look forward to your continuous support.

Thank you.

**NIPPON PIGMENT - ADDING MORE COLOUR
TO MALAYSIAN INDUSTRY.**